

# UQ GIVING DAY

Be a ChangeMaker

23 October 2019

**UQ's Institute for Molecular Bioscience is the home to game-changing health discoveries.**

Life-changing research requires significant funding. With every donation you ensure our researchers get closer to finding a prevention, a treatment or a cure.

To drive discovery and impact, UQ will be holding its first Giving Day on 23 October and we are asking your organisation to partner with us on the day.

Giving Day is an intensive 24-hour period where we will be asking the community to donate with a goal of raising \$1 million from at least 1,000 donors.

By partnering with us on Giving Day, your organisation and your staff can be a part of making big, bold transformational ideas possible.

“We are doing really blue sky research that just wouldn't be funded by industry or government.”



**Prof. David Craik**

ARC Laureate Fellow - IMB



**NOT IF, WHEN.**

THE CAMPAIGN TO CREATE CHANGE

DRIVING DISCOVERY AND IMPACT

“I believe in innovation and that the way you get innovation is you fund research and you learn basic facts.”

*Bill Gates*

# Ignite a new way of thinking

**UQ  
GIVING  
DAY**

## We break the status quo with a new way of thinking.

Our scientists' imaginations spark revolutionary ideas with the potential to create innovative solutions for the world's most perplexing challenges.

Yet these revolutionary ideas are considered too risky to gain support from government grant schemes or commercial investment. Philanthropists understand the riskiness and enormous up-side of funding the big, bold transformational ideas.

Let's turn imagination into reality.

IMB researchers of all levels of experience compete for Ignite Innovation Awards by pitching their revolutionary ideas to an expert panel.

The awards provide seed funding to kick-start research and provide the critical evidence required for a successful grant application or pitch for commercial investment.

# You can help too!

- Organise a UQ Giving Day staff event
- Promote UQ Giving Day to your staff
- Make UQ Giving Day a cause within your existing staff giving program
- Create a UQ Giving Day corporate challenge
- Share Giving Day stories on social media

## CONTACT

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The Ignite Innovation Awards funds blue sky research ideas just like Prof Craik's efforts to realise new and globally accessible solutions for chronic disease and much more. Partner with us to provide seed funding for innovative research.

**At UQ, 100 per cent of your contribution goes to the nominated cause.  
Donations of any amount are valued and put to good use.**



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OF QUEENSLAND**  
AUSTRALIA